

# Mission, Vision, and Strategic Priorities of Florida State University

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**Prologue:** Florida State University was founded in 1851 and has developed from one of the nation's preeminent women's colleges into a comprehensive graduate-research university, offering a broad array of academic and professional programs at all degree levels.

**Mission:** Florida State University preserves, expands, and disseminates knowledge in the sciences, technology, arts, humanities, and professions, while embracing a philosophy of learning strongly rooted in the traditions of the liberal arts. The university is dedicated to excellence in teaching, research, creative endeavors, and service. The university strives to instill the strength, skill, and character essential for lifelong learning, personal responsibility, and sustained achievement within a community that fosters free inquiry and embraces diversity.

**Vision:** Florida State University will be one of the world's premier institutions of higher education, devoted to transforming the lives of our students, shaping the future of our state and society, and offering programs of national and international distinction in a climate of inquiry, engagement, collegiality, diversity, and achievement.

## **Strategic Priorities:**

**Strategic Priority 1.0** - Recruit and graduate outstanding and diverse students.

Goal 1.1 - Florida State University will be a school of choice for talented students.

Goal 1.2 - Florida State University will be a leader in overall graduation rates by ensuring that students (undergraduate, graduate, and professional) progress toward the degree in a timely manner.

**Strategic Priority 2.0** - Enrich the student experience while supporting and improving undergraduate, graduate, and professional education.

Goal 2.1 - Florida State University will provide an undergraduate experience unsurpassed in developing well-rounded students who demonstrate excellence in their majors, exceptional leadership, and the ability to engage in lifelong learning, and contribute to a diverse and global society.

Goal 2.2 - Create an engaged intellectual community among faculty and students that fosters excellence and communication across disciplines, and prepares graduate and professional students to succeed in the 21st-century global workforce.

**Strategic Priority 3.0** - Recruit, develop, and retain outstanding and diverse faculty and staff.

Goal 3.1 - Recruit and hire outstanding employees at all levels.

Goal 3.2 - Create and maintain a harmonious, diverse, inclusive, and high-performing work environment.

**Strategic Priority 4.0** - Enhance research and creative endeavors.

Goal 4.1 - Increase the quality and quantity of research and creative endeavors.

Goal 4.2 - Expand the number of nationally or internationally recognized interdisciplinary academic programs.

Goal 4.3 - Increase investments and external support to ensure administrative and academic sustainability for research & creative endeavors.

**Strategic Priority 5.0** - Foster academic excellence.

Goal 5.1 - Accommodate and expand a collaborative campus.

Goal 5.2 - Develop the skills and provide opportunities for lifelong learning.

Goal 5.3 - Continue to promote a culture of academic and professional integrity.

Goal 5.4 - Foster global citizenship.

Goal 5.5 - Allocate resources to reward and sustain excellence.

Goal 5.6 - Promote excellence in technology applications and services.

**Strategic Priority 6.0** - Ensure operational excellence while maintaining financial integrity.

Goal 6.1 - Optimize organizational performance.

Goal 6.2 - Ensure a safe and secure campus.

Goal 6.3 - Foster a spirit of service excellence.

Goal 6.4 - Achieve excellence in the physical campus environment.

Goal 6.5 - Achieve excellence in the sustainable campus environment.

Goal 6.6 - Make Florida State University an exemplar of mentoring programs for students, staff, and faculty.

**Strategic Priority 7.0** - Strengthen the public service mission of the university.

Goal 7.1 - Foster a university commitment to problem solving.

**Strategic Priority 8.0** - Build the university's national reputation.

Goal 8.1 - Develop and communicate excellence at the university.

*Note: On February 26, 2009, the FSU Board of Trustees approved the prologue, mission, vision, strategic priorities, supporting goals, and initiatives (not included herein), submitted by the 22-member Strategic Planning Committee. More information is available online at: [strategicplan.fsu.edu](http://strategicplan.fsu.edu)*

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