

# Mission, Vision, and Strategic Priorities of Florida State University

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**Prologue:** Florida State University was founded in 1851 and has developed from one of the nation’s preeminent women’s colleges into a comprehensive graduate-research university, offering a broad array of academic and professional programs at all degree levels.

**Mission:** Florida State University preserves, expands, and disseminates knowledge in the sciences, technology, arts, humanities, and professions, while embracing a philosophy of learning strongly rooted in the traditions of the liberal arts. The university is dedicated to excellence in teaching, research, creative endeavors, and service. The university strives to instill the strength, skill, and character essential for lifelong learning, personal responsibility, and sustained achievement within a community that fosters free inquiry and embraces diversity.

**Vision:** Florida State University will be among the nation’s most entrepreneurial and innovative universities, transforming the lives of our students and shaping the future of our state and society through exceptional teaching, research, creative activity, and service. We will amplify these efforts through our distinctive climate—one that places a premium on interdisciplinary inquiry and draws from the rich intellectual and personal diversity of our students, faculty, staff, and alumni. These three forces—entrepreneurship, interdisciplinarity, and diversity—deepen FSU’s impact and result in a powerful return to our students and the people of Florida for their continued support and trust.

## ***Strategic Priorities for the 2017-2022 Strategic Plan:***

**Strategic Priority 1.0** - Deepening our distinctive commitment to continuous innovation.

Goal 1.1 - Expand and incentivize FSU’s internal capacity for innovation.

Goal 1.2 - Increase the University’s role as an engine for Florida’s economic development.

Goal 1.3 - Translate FSU research, scholarship, and creative production into applications that enhance economic development and quality of life.

**Strategic Priority 2.0** - Amplifying excellence across our academic and research programs.

Goal 2.1 - Define and develop an FSU “faculty for the future”.

Goal 2.2 - Enhance the quality of graduate education to achieve preeminence in strategically important areas of study and research.

Goal 2.3 - Strengthen the excellence and reputation of the University’s professional schools.

Goal 2.4 - Encourage and incentivize high-impact, interdisciplinary and inter-college initiatives that address pressing societal issues.

Goal 2.5 - Expand innovative teaching strategies.

Goal 2.6 - Enhance FSU’s strategy for expanding its global footprint and fostering a culturally rich learning environment on campus.

**Strategic Priority 3.0** - Realizing the full potential of diversity and inclusion.

Goal 3.1 - Increase the diversity of FSU’s student body, faculty, and staff.

Goal 3.2 - Expand and strengthen academic and co-curricular programs, as well as administrative initiatives, that increase diversity and inclusiveness.

Goal 3.3 - Develop globally and culturally competent students who are prepared to succeed in an increasingly multicultural and international society.

**Strategic Priority 4.0** - Ensuring student success on campus and beyond.

Goal 4.1 - Expand FSU’s high-impact programs of advising, leadership development, community-building, and academic support.

Goal 4.2 - Deepen FSU’s tradition as an engaged campus community that makes a difference locally and abroad.

Goal 4.3 - Ensure that FSU remains a welcoming and safe campus community that develops the “whole person” and promotes well-being for all students.

Goal 4.4 - Broaden and strengthen engagement with FSU alumni and friends worldwide.

**Strategic Priority 5.0** - Preparing our graduates for 21st century careers.

Goal 5.1 - Expand experiential, cross-cultural, and collaborative learning.

Goal 5.2 - Provide students strong career advising and mentoring.

Goal 5.3 - Engage graduate students in programs and services that prepare them for employment opportunities within and outside of the academy.

Goal 5.4 - Leverage technology and relationships with employers and workforce development agencies throughout Florida for the benefit of students and alumni.

**Strategic Priority 6.0** - Investing strategically in our institution and reputation.

Goal 6.1 - Build and promote a public identity for FSU that reflects our impressive academic strengths and achievements.

Goal 6.2 - Strengthen the University’s financial foundation.

Goal 6.3 - Provide an up-to-date and adaptable information infrastructure.

Goal 6.4 - Foster a culture of service, problem solving, and teamwork among all FSU employees.

Goal 6.5 - Incorporate sustainable living practices into all FSU activities.

*Note: On October 28, 2017, the FSU Board of Trustees approved the prologue, mission, vision, strategic priorities, supporting goals, and initiatives (not included herein), submitted by the 22-member Strategic Planning Committee. More information is available online at: [strategicplan.fsu.edu](http://strategicplan.fsu.edu)*