

Mission, Vision, and Strategic Goals and Opportunities of Florida State University

Prologue: Florida State University was founded in 1851 and has developed from one of the nation’s preeminent women’s colleges into a comprehensive graduate-research university, offering a broad array of academic and professional programs at all degree levels.

Mission: Florida State University preserves, expands, and disseminates knowledge in the sciences, technology, arts, humanities, and professions, while embracing a philosophy of learning strongly rooted in the traditions of the liberal arts. The university is dedicated to excellence in teaching, research, creative endeavors, and service. The university strives to instill the strength, skill, and character essential for lifelong learning, personal responsibility, and sustained achievement within a community that fosters free inquiry and embraces diversity.

Vision: Florida State University will be among the nation’s most entrepreneurial and innovative universities, transforming the lives of our students and shaping the future of our state and society through exceptional teaching, research, creative activity, and service. We will amplify these efforts through our distinctive climate—one that places a premium on interdisciplinary inquiry and draws from the rich intellectual and personal diversity of our students, faculty, staff, and alumni. These three forces—entrepreneurship, interdisciplinarity, and diversity—deepen FSU’s impact and result in a powerful return to our students and the people of Florida for their continued support and trust.

Goals and Strategic Opportunities of the 2023-2027 Strategic Plan:

Strategic Opportunity – Positioning Ourselves for Membership in the Association of American Universities (AAU)

Central to the FSU Strategic Plan is to gain membership in the Association of American Universities (AAU), an elite group of America’s leading research universities.

Strategic Opportunity – Research, Education and Patient Care: FSU Health Will Improve Health Outcomes—And Change Lives

FSU Health will work with patients across a broad spectrum of specialties, transforming how our community accesses world-class health care and measurably improving health outcomes in the region

Goal 1 – Expanding Research and Academic Excellence

- Objective 1.1 - Increase the recruitment, development, and retention of high-impact, nationally and internationally recognized faculty to strategically maximize FSU’s potential across all disciplines.
- Objective 1.2 - Catalyze translational scholarship, arts, and research that will address grand challenges and enrich people’s lives.
- Objective 1.3 - Expand and promote the arts, performance, humanities, and creative activities of our faculty and staff.
- Objective 1.4 - Build upon and create graduate opportunities that transcend and transform traditional disciplines.

Goal 2 – Ensuring Student Success On-Campus and Beyond

- Objective 2.1 - Enhance curricular practices that foster engaged learning and robust outcomes.
- Objective 2.2 - Create an environment that encourages healthy behaviors and wellness.
- Objective 2.3 - Expand and strengthen academic advising and student support services.
- Objective 2.4 - Bolster students’ co-curricular and career development opportunities.

Goal 3 – Nurturing and Inspiring FSU’s Entrepreneurial Spirit

- Objective 3.1 - Cultivate an ecosystem that prioritizes and embraces creative, innovative, and entrepreneurial behavior in all endeavors.
- Objective 3.2 - Translate creative, innovative, and entrepreneurial ventures and endeavors for the public good via commercialization and collaboration.

Goal 4 – Committing to Inclusive Excellence and Civil Discourse

- Objective 4.1 - Improve efforts to expand diversity while creating rich experiences and opportunities for all populations within a respectful and united community.
- Objective 4.2 - Increase international engagement and cultural competencies for students, faculty and staff.

Goal 5 – Enhancing Our Brand to Reflect Institutional Excellence

- Objective 5.1 - Focus the FSU brand to bolster our reputation, stakeholder and partner relationships, and quality.
- Objective 5.2 - Leverage growing and increasingly diversified financial resources to strategically invest in emerging areas of institutional excellence.
- Objective 5.3 - Become a national leader in operational excellence in the administration of the university and its resources to empower innovation, sustainability, and resilience on campus and beyond.

Note: The Florida Board of Governors approved the 2023-2027 Strategic Plan on March 28, 2023. More information at: strategicplan.fsu.edu
